EUGENE FAMILY YMCA NAMES BRIAN STEFFEN AS NEW CEO
Vast Non-Profit Leadership and Human Services Work Great Fit for Y’s Vision

EUGENE, OR, April 2018—The Eugene Family YMCA has named Brian Steffen as its new Chief Executive Officer, effective May 1, 2018. Selected by the Y’s Board of Directors following a 4-month nation-wide search, Steffen will succeed Julie Grossman who stepped down in November of 2017. In his new role, Steffen will be responsible for leading the Y’s Capital Campaign to build a new Y and further position the Y for long-term success in providing youth development and health and wellness services to the broader community.

“Brian rose to the top of our nation-wide candidate pool because of his vast experience in non-profit leadership ranging from operational effectiveness and employee development, to fiscal growth and capital fundraising,” said Danielle Uhlhorn, President of the Y’s Board of Directors. “Brian’s expertise combined with his commitment to invest in this community to usher in a new era of growth for our Y is not only critical to the role, but so natural to him. He is just what we were looking for in a leader.”

Steffen brings 12 years of non-profit leadership experience to his role at the Y. Until just recently, Steffen was the CEO of the YMCA in Missoula, MT, where he grew the organization’s overall program revenue, increased operational efficiencies, forged strategic partnerships and oversaw the planning, fundraising, and initial construction efforts toward a new childcare facility that will effectively double the reach of the Missoula Y’s youth development services.

“It is a tremendous honor to be selected as the CEO of the Eugene Family YMCA at this pivotal time in its history. The new Y will significantly increase our ability to build relationships, address population health challenges, and lead with innovate, inclusive and dynamic programs and initiatives for decades to come,” said Steffen. “As a non-profit leader I believe in two key fundamentals: first, non-profit organizations must show a demonstrated commitment to collaborations and meaningful results. Second, non-profits must continually seek to innovate and adjust to emerging needs. At the Y, we know that our community will only reach its full potential when all of our friends and neighbors can reach theirs. That is my inspiration, motivation and vision for our Eugene Y.”
Prior to the Missoula YMCA, Steffen served as the CEO of a multi-service and multi-site Community Action Agency providing housing and human services programs to Eastern Montana. Steffen’s expertise is in strategic partnerships, fundraising, housing inequities, and operational efficiencies. Steffen graduated magna cum laude with a bachelor’s degree from Brigham Young University and holds various professional affiliations including the Montana Energy Share Program Membership and the Montana Continuum of Care Homelessness Coalition. He and his wife, Jessica, are excited to establish roots for their five children in the local schools and various enrichment activities offered in Eugene.

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**About the Eugene Family YMCA**

The Eugene Family YMCA is one of the region’s leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across Lane County, the Y engages nearly 15,000 men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the community’s health and well-being, and provide opportunities to give back and support neighbors. The YMCA has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.